Materiality Analysis

In 2024, we implemented our double materiality assessment for the second time, integrating impact and financial aspects to identify priority issues for Alsea's sustainability strategy and focus our efforts on the common common goals that facilitate impact measurement and monitoring.

The methodology used for this analysis was based on the guidelines of the Global Reporting Initiative (GRI) and the standards established by the Sustainability Accounting Standards Board (SASB). The process began with the identification of relevant topics, followed by their prioritization, taking into account the views of various stakeholders and Alsea's strategic perspective. Finally, a comprehensive validation of the topics was carried out.

Alsea

Stakeholders

1561	*Collaborators globally*
606	*Suppliers*
57	*NGOs*
13	*Board Members*
12	*Countries*
7	*Investors*