Mexico City, April ____, 2023

ALSEA, S.A.B. DE C.V.
Ordinary and Extraordinary General Shareholders´ Meeting

Through this instrument and in accordance with article 49, fraction III of the Securities Market Law (Ley del Mercado de Valores), I grant in favor of ____ a wide and sufficient power of attorney so that in my behalf attends to the Ordinary and Extraordinary General Shareholders´ Meeting of **ALSEA, S.A.B. DE C.V.,** to be held at 13:00 hours on April 27th, 2023 and to vote as instructed for the ______________________ shares representing the capital stock of the company, of which I am owner, with the following Agenda:

ORDINARY SHAREHOLDERS MEETING

A G E N D A

I. DISCUSSION, MODIFICATION OR ENDORSEMENT, IF ANY, OF THE ANNUAL REPORT REFERRED TO IN THE GENERAL PROVISION OF THE ARTICLE 172 OF THE CORPORATION´S LAW, IN CONNECTION WITH THE TRANSACTIONS MADE BY THE COMPANY, THE BOARD OF DIRECTORS AND ITS INTERMEDIATE MANAGEMENT BODIES DURING THE FISCAL YEAR FROM JANUARY 1ST TO DECEMBER 31ST, 2022, INCLUDING THE FINANCIAL STATEMENTS FOR THAT PERIOD, AND DETERMINATION OF THE APPLICATION OF THE RESULTS OBTAINED BY THE COMPANY.

II. DISCUSSION, MODIFICATION, OR ENDORSEMENT, IF ANY, OF THE MANAGEMENT AND ANNUAL REPORT IN REGARD TO THE TRANSACTIONS MADE BY THE INTERMEDIATE MANAGEMENT BODIES OF THE COMPANY, DURING THE FISCAL YEAR FROM JANUARY 1ST TO DECEMBER 31ST, 2022.

III. APPOINTMENT OR RATIFICATION AND APPROVAL, IF ANY, OF ALBERTO TORRADO MARTÍNEZ, COSME ALBERTO TORRADO MARTÍNEZ, ARMANDO TORRADO MARTÍNEZ, FEDERICO TEJADO BÁRCENA, FABIÁN GERARDO GOSSELÍN CASTRO, LEON KRAIG ESKENAZI, CARLOS VICENTE SALAZAR LOMELÍN, ALFREDO SANCHEZ TORRADO, LUIZ CARLOS FEREZIN, AS WELL AS OF THE LADIES LETICIA MARIANA JAUREGUI CASANUEVA, CHRISTINE MARGUERITE KENNA Y GABRIELA MARIA GARZA SAN MIGUEL AS MEMBERS OF THE BOARD OF DIRECTORS, AS PROPRIETARY MEMBERS OF THE BOARD OF DIRECTORS OF THE COMPANY OR OF ANY OTHER MEMBER OF THE BOARD OF DIRECTORS THAT THE SHAREHOLDERS PROPOSE TO APPOINT TO THE MEETING, AS WELL AS THE SECRETARY OF THE COMPANY.

IV. APPOINTMENT OR RATIFICATION AND APPROVAL, IF ANY, OF THE OFFICERS OF THE COMPANY AND OF THE MEMBERS THAT WILL BE PART OF THE INTERMEDIATE MANAGEMENT BODIES OF THE COMPANY.

V. DETERMINATION OF THE REMUNERATION PAYABLE TO THE MEMBERS OF THE BOARD OF DIRECTORS AND THE MEMBERS OF THE INTERMEDIATE MANAGEMENT BODIES OF THE COMPANY.

VI. REPORT OF THE BOARD OF DIRECTORS REGARDING THE SHARES OF THE CAPITAL STOCK OF THE COMPANY, REPURCHASED BY THE FUND OF OWN SHARES, AS WELL AS THEIR RELOCATION AND DETERMINATION OF THE AMOUNT OF RESOURCES THAT MAY BE ALLOCATED TO THE REPURCHASE OF OWN SHARES.

A G E N D A

EXTRAORDINARY GENERAL SHAREHOLDERS' MEETING

VII. REDUCTION OF THE CAPITAL STOCK BY CANCELATION OF TREASURY SHARES.

VIII. PARTIAL AMENDMENT OF THE COMPANY'S BYLAWS AS A RESULT OF THE REDUCTION OF THE CAPITAL STOCK.

IX. APPOINTMENT OF THE SPECIAL DELEGATES IN ORDER TO FORMALIZE AND EXECUTE THE RESOLUTIONS ADOPTED.

Point One of the Agenda: ____
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Point Two of the Agenda:____
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Point Three of the Agenda: ____
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Point Four of the Agenda: ____
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Point Five of the Agenda: ____
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Point Six of the Agenda: ____
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Point Seven of the Agenda: ____
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Point Eight of the Agenda: ____
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Point Nine of the Agenda: ____
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I ratify all the decisions and vote that my representatives take in accordance with the instructions settled in this proxy.

Truly Yours,

____

(Name)

Witness	Witness
______________________________	____________________________